



ASSOCIATION *of*  
FISH & WILDLIFE  
AGENCIES

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## 2017 ERNEST THOMPSON SETON AWARD

### **Purpose of Award:**

To promote the scientific management of wildlife resources by bringing to the attention of the public the need for and benefits of scientific wildlife management; and to recognize the agency which has taken a strong position in support of the integrity of its professional program.

### **Nominations:**

The nominated agency and team leader must be a state, provincial or federal agency associated with the Association. The award is primarily designed to recognize accomplishments for the previous calendar year; however, consideration may be given to projects that have been active over several years.

### **Judging:**

The winner will be selected by judges appointed annually by the chair of the Association's Awards Committee.

### **Award:**

The award will be presented at the Annual Awards Banquet held during AFWA's Annual Meeting in September. Only the nominator or the agency director will know of the win in advance of the awards ceremony to help get the team leader there. A framed print will be presented to the selected agency and a duplicate presented to the team leader deemed to be most responsible for the project.

### **Criteria:**

The Ernest Thompson Seton Award recognizes the efforts of a state agency and team leader to raise public awareness of scientific wildlife management. Nominations will be evaluated based on:

1. Quality and effectiveness of public promotion efforts.
2. The breadth of public interest: local, national, international.
3. New information in the science of wildlife management.

**Application:**

Please include the following items in your nomination package:

1. Name, address and telephone number of nominator.
2. Name, address and telephone number of nominated agency and team leader.
3. Description of public promotion activities (please provide a brief narrative, and pictures and/or video if available):
  - a. Public promotion may include any form of information distribution such as radio, television, newspapers, advertising/PSA campaigns, other publications and social media (Facebook, Twitter, YouTube, etc.).
  - b. Public promotion may also include in-person activities such as exhibitions, lectures, public forums or projects regularly supported by the public.
4. Description of outcomes as a result of public promotion activities (please provide a brief narrative).

**Direct Questions & Annual Awards Nominations to:**

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**Deadline to Submit Nominations:**

**June 30, 2017**