

Key Messages on Trapping

These messages are effective in communicating the role of regulated trapping. Their use is recommended when you have the opportunity to talk about trapping.

1. Regulated trapping does not cause wildlife to become threatened or endangered.
2. Trapping is managed through scientifically-based regulations that are strictly enforced by trained conservation enforcement officers.
3. State wildlife agencies continually review and develop rules, regulations, education programs, and capture methods that consider animal welfare.
4. Regulated trapping provides many benefits, including (in certain situations):
 - reducing wildlife damage to crops and property;
 - reducing threats to human health and safety.
5. Most of the animal can be used—as clothing, food, or other useful products.

Quick tips for effectively communicating about regulated trapping when talking to the public



Key Messages

Tips for Communicating Effectively

1. Use the key messages inside this card. (They work!)
2. Be respectful, listen politely, and acknowledge that there are people who have other points of view.
3. Be professional and speak in a conversational tone, even if you disagree on certain topics.
4. Show that you care about wildlife.