



WILDLIFE DIVERSITY CONSERVATION & FUNDING COMMITTEE
IN-PERSON MEETING MARCH 10, 2025

Chair: Jenny Dickson, Connecticut Dept. of Energy & Environmental Protection
Vice Chair: Debbie Colbert, Oregon Department of Fish and Wildlife
Monday March 10, 2025
3:30 pm to 5:30 pm (Central Time)
Room: Breathitt (2nd floor east)
90th North American Wildlife and Natural Resources Conference (Louisville, KY)

Committee Charge: *Advocate for long-term dedicated funding and annual appropriations for the conservation of species of greatest conservation need, nature-based recreation, and conservation education and support development, implementation, and revision of State Wildlife Action Plans.*

Agenda (CT)

- 3:30 PM Welcome, Call to Order, Review Agenda, and Approve September 2024 Committee Report, Chairwoman Jenny Dickson (CT DEEP)
- 3:40 PM Work Group Reports (10 min each)
- Bat Working Group-Trina Morris, GA DNR
 - WDCF/Engagement & Education Joint Work Group-Shelley Plante, TPWD
 - Pollinator and Invertebrate Working Group-Ross Winton, WDFW (written update)
- 4:00 PM Discussion Topic #1-Communicating about Wildlife Diversity
Pre-meeting exercise-Send mhumpert@fishwildlife.org three screen shots of innovative messaging about wildlife conservation
- Relevancy Messaging Framework-Matt Harlow, DJ Case & Associates
 - State Wildlife Action Plan Message Triangle-Mark Humpert, AFWA
 - Group Discussion: How can we leverage the 20th Anniversary of State Wildlife Action Plans to communicate about wildlife diversity more effectively?
- 4:30 PM Discussion Topic #2-State Funding for Wildlife Diversity Conservation & SWAPs
- Washington State Case Study-Nate Pamplin, WDFW
 - Georgia Case Study-Trina Morris, GA DNR
 - Montana Case Study-Ken McDonald, MFWP (written report)
 - Group Discussion: What other non-federal funding opportunities are states using currently or hope to us in the future to conserve fish and wildlife diversity?
- 5:00 PM Committee Work Plan
- 5:15 PM Overview of Kentucky Wildlife Diversity Program-Laura Burford, KDFW
- 5:30 PM Adjourn