

2023 Multistate Conservation Grant Program Priority List

Strategic Priority	Organization	Project Title
1/A Conservation & Science - Large Landscape Systems & Species	MS Coop F&W Res Unit Mississippi State University	Vulnerabilities of reservoir fish habitats to climate change
1/C Conservation & Science - Wildlife Disease e Including Connections with Human Health ("One Health")	Cornell University	Chronic Wasting Disease Surveillance Infrastructure for North America
1/C Conservation & Science - Wildlife Disease e Including Connections with Human Health ("One Health")	University of Georgia Research Foundation, Inc.	Assessment of lymphoproliferative disease virus transmission, infection and disease development in wild turkeys toward better understanding natural infection dynamics
1/C Conservation & Science - Wildlife Disease e Including Connections with Human Health ("One Health")	University of Georgia Research Foundation, Inc.	Mange in American black bears: Improved surveillance protocols and applied human dimensions research to inform management
1/D Conservation & Science - Data	American Fisheries Society	Creating a Digital Repository of Calcified Structures from Known-Age Fishes
1/D Conservation & Science - Data	Florida Institute of Technology, Inc.	Modeling population linkages and habitat shifts of migratory fishes in the southeastern USA using a novel integrative approach
1/D Conservation & Science - Data	Pacific States Marine Fisheries Commission	West Coast Nearshore Data Tools and Training
1/E Conservation & Science - Human Dimensions & Social Science	Wildlife Management Institute, Incorporated	Human Dimensions 101: An Introductory Course for Agency Staff, Commissioners and Elected Officials
2/A Relevancy & Inclusion & Participation - Enhancing Conservation Through Broader Engagement	Sportsmen's Alliance Foundation	Increasing Public Relevancy – Current Hunting & Target Shooting State & National Economic Impacts
2/A Relevancy & Inclusion & Participation - Enhancing Conservation Through Broader Engagement	American Sportfishing Association	Increasing Public Relevancy – Current Sportfishing State and National Economic Impacts
2/A Relevancy & Inclusion & Participation - Enhancing Conservation Through Broader Engagement	Wildlife Management Institute, Incorporated	Ensuring the viability of the American System of Conservation Funding: Improving the understanding of excise-tax-based funding for conservation
2/A Relevancy & Inclusion & Participation - Enhancing Conservation Through Broader Engagement	Virginia Polytechnic Institute & State University	Implementing Recommendations from the Wildlife Viewer Survey: Enhancing Relevancy and Engaging Support from a Broader Constituency
2/A Relevancy & Inclusion & Participation - Enhancing Conservation Through Broader Engagement	Wildlife Management Institute, Incorporated	Developing Competencies to Implement the Relevancy Roadmap
2/A Relevancy & Inclusion & Participation - Enhancing Conservation Through Broader Engagement	Southeastern Association of Fish and Wildlife Agencies	The Public's Perceived Importance and View of State Fish and Wildlife Agencies
2/A Relevancy & Inclusion & Participation - Enhancing Conservation Through Broader Engagement	Wildlife Management Institute, Incorporated	Social Listening for Relevancy 2 –Expanded Queries
2/B Relevancy & Inclusion & Participation - Communication Programs that Further Regional & National Conservation Efforts	Wildlife Management Institute, Incorporated	Harvest Information Program Communication Plan Implementation
2/C Relevancy & Inclusion - Implementing and/or Expanding Internal and External Diversity, Equity and Inclusion Efforts	Association of Fish & Wildlife Agencies	Diversity, Equity and Inclusion in Conservation Academy, Coffee Talk, and Fellowship Grant
3/C Coordination, Capacity Building & FWA Support - Coordination of International, National & Regional Conservation Efforts & Policies	National Fish Habitat Partnership/AFWA	Communicating Conservation Success of the National Fish Habitat Partnership in fulfillment of America's Conservation Enhancement Act
3/C Coordination, Capacity Building & FWA Support - Coordination of International, National & Regional Conservation Efforts & Policies	American Bird Conservancy	Southern Wings Full-life Cycle Migratory Bird Guide for State Fish and Wildlife Agency Strategic Investment
3/C Coordination, Capacity Building & FWA Support - Coordination of International, National & Regional Conservation Efforts & Policies	Association of Fish and Wildlife Agencies	AFWA Knowledge Hub
3/C Coordination, Capacity Building & FWA Support - Coordination of International, National & Regional Conservation Efforts & Policies	Association of Fish and Wildlife Agencies	Coordination of Farm Bill Program Implementation to Optimize On-the-Ground Fish and Wildlife Benefits to the States

4/A Trust Fund Stewardship -Research that Informs & Supports Conservation Efforts	Association of Fish and Wildlife Agencies	Understanding the Management, Funding, and Staffing of Human-Wildlife Conflicts by State Fish and Wildlife Agencies
4/A Trust Fund Stewardship -Research that Informs & Supports Conservation Efforts	National Shooting Sports Foundation® (NSSF®)	Increase Industry and Agency Relations and Communications by expanding Partner with a Payer® Initiative – Phase 2
4/B Trust Fund Stewardship - Trust Fund Education & Promotion of North American Model of Conservation (“Legal Strategy”)	Association of Fish and Wildlife Agencies	Promoting Awareness of State Wildlife Management Authority and the North American Model of Wildlife Conservation
4/B Trust Fund Stewardship - Trust Fund Education & Promotion of North American Model of Conservation (“Legal Strategy”)	Outdoor Stewards of Conservation Foundation, Inc.	Connecting with Conservation
4/C Trust Fund Stewardship - Conservation Law Education	The National Wild Turkey Federation	Supporting Undergraduate/Graduate/Law Students’ & Post-Graduates’ Education & Professional Experience in Conservation Law & Policy
5/A AFWA Priorities Identified in AFWA Funding Principles (submitted by ExCom) - Management Assistance Team	Association of Fish and Wildlife Agencies	Increasing Conservation Management Capacity Through Skill, Leadership, and Knowledge Development
5/B AFWA Priorities Identified in AFWA Funding Principles (submitted by ExCom) - Management of MSCGP Program	Association of Fish and Wildlife Agencies	2023 Multistate Conservation Grant Program Coordination
5/C AFWA Priorities Identified in AFWA Funding Principles (submitted by ExCom) - CITES and International Conservation Programs and Their Impact of State Agencies	Association of Fish and Wildlife Agencies	Coordination of State Fish and Wildlife Agencies’ Authority to Manage Wildlife Resources in Concert with Federal Actions Required by International Treaties, Conventions, Partnerships, and Initiatives.
5/D AFWA Priorities Identified in AFWA Funding Principles (submitted by ExCom) - Coordination of Conservation on National Scale	Association of Fish and Wildlife Agencies	Coordination of National Scale Conservation Efforts by State Fish & Wildlife Agencies: Travel, Industry Agency, and Communications.
5/D AFWA Priorities Identified in AFWA Funding Principles (submitted by ExCom) - Coordination of Conservation on National Scale	Association of Fish and Wildlife Agencies	National Survey Technical Workgroup – Coordination of 2022 National Survey
6/A Recruitment, Retention, Reactivation (R3) - Monitoring and Evaluation	Council to Advance Hunting and the Shooting Sports	Expanding and Improving the Real-time License Data Dashboard
6/B Recruitment, Retention, Reactivation (R3) - Marketing	Outdoor Stewards of Conservation Foundation, Inc.	Three R3 Research Insights- Attitudes, Reactivation, Participation
6/B Recruitment, Retention, Reactivation (R3) - Marketing	National Archery Association DBA USA Archery	Archery is for Everyone National Awareness Marketing Campaign with Marvel Entertainment, LLC Partnership
6/B Recruitment, Retention, Reactivation (R3) - Marketing	Wildlife Management Institute, Incorporated	Making R3 More Effective: Message Testing for New Adult Hunters
6/B Recruitment, Retention, Reactivation (R3) - Marketing	Wildlife Management Institute, Incorporated	Where are America’s Non-Resident Hunters?
6/B Recruitment, Retention, Reactivation (R3) - Marketing	Wildlife Management Institute, Incorporated	Organizational Decision Making for R3: A Process for Leadership
6/B Recruitment, Retention, Reactivation (R3) - Marketing	Outdoor Stewards of Conservation Foundation, Inc.	R3 Marketing Communication Task Force
6/B Recruitment, Retention, Reactivation (R3) - Marketing	Western Association of Fish and Wildlife Agencies	Update the “Stages/Phases” of Hunters and Target Shooters
6/B Recruitment, Retention, Reactivation (R3) - Marketing	Wildlife Management Institute, Incorporated	Engaging New Adult Hunters with YouTube Advertising
6/B Recruitment, Retention, Reactivation (R3) - Marketing	Wildlife Management Institute, Incorporated	Continued R3 Through Marketing with the Pilot States
6/B Recruitment, Retention, Reactivation (R3) - Marketing	Wildlife Management Institute, Incorporated	State & Industry R3 Photo Collection & Digital Asset Manager
6/C Recruitment, Retention, Reactivation (R3) - Mentoring	South Dakota State University	Maximizing the impact of women’s groups on hunting and fishing retention
6/C Recruitment, Retention, Reactivation (R3) - Mentoring	International Hunter Education Association - USA	Hunting Mentor Communication Strategy – 8 Pilot State Implementation
6/D Recruitment, Retention, Reactivation (R3) - Engaging New Audiences	Outdoor Stewards of Conservation Foundation, Inc.	Native Americans Fishing Participation and Perceptions

6/D Recruitment, Retention, Reactivation (R3) - Engaging New Audiences	Pheasants Forever, Inc.	One but Not Done: Providing the Next Steps to Female Hunters, Shooters, and Archers
6/D Recruitment, Retention, Reactivation (R3) - Engaging New Audiences	Southeastern Association of Fish and Wildlife Agencies	Enhancing Support for WSFR Among Recreational Shooters Through Targeted Research and Communications
6/D Recruitment, Retention, Reactivation (R3) - Engaging New Audiences	Backcountry Hunters & Anglers	Harnessing the Explosion in 35-44 Year Old Participation
6/D Recruitment, Retention, Reactivation (R3) - Engaging New Audiences	Midwest Association of Fish & Wildlife Agencies	Recruiting Females and Ethnically Diverse Youth Participants into Shooting Sports
6/D Recruitment, Retention, Reactivation (R3) - Engaging New Audiences	Outdoor Stewards of Conservation Foundation, Inc.	Nontypical Recruitment from within Agencies and Industry
6/E Recruitment, Retention, Reactivation (R3) - R3 Capacity and Infrastructure	The National Shooting Sports Foundation	Meet Demand by Building/Enhancing Shooting Ranges with Excise Taxes
6/E Recruitment, Retention, Reactivation (R3) - R3 Capacity and Infrastructure	Archery Trade Association	Creating Efficient Archery and Bowhunting Pathways
6/E Recruitment, Retention, Reactivation (R3) - R3 Capacity and Infrastructure	The Archery Trade Association	Providing Access by Expanding and Improving Archery Ranges
6/E Recruitment, Retention, Reactivation (R3) - R3 Capacity and Infrastructure	Ducks Unlimited Inc.	Helping Shooting Sports Survive and Thrive
6/E Recruitment, Retention, Reactivation (R3) - R3 Capacity and Infrastructure	IHEA-USA	When to Leave the Nest - Retention Without Support After Mentoring
Obligated in 2021 for 3 years	CAHSS	2022 - 2024 Facilitation of National R3 Strategies
Obligated in 2021 for 4 years	USFWS	Coordination Component for the 2022 National Survey
Obligated in 2019 for 5 years	NORC	National Survey