

# JOINT EDUCATION, OUTREACH, AND DIVERSITY & WILDLIFE DIVERSITY AND CONSERVATION FUNDRAISING WORKING GROUP

Chairs: Shelly Plante, Daren Riedle

Tuesday, September 20, 2022 1:15 pm-2:45 pm

In April 2019 the joint EOD-WDCF working group held our initial meeting. The main focus of the working group is RAWA and supporting the campaign by leveraging the expertise of WDPM and EOD committee. The working group will also support Relevancy Roadmap efforts by telling state stories and reaching out to audiences with whom we historically have had insufficient relationships.

## Agenda

2:30	Adjourn
2:05	Open discussion for additional actions/support we could provide and future of this Joint Working Group
2:00	Work Plan Review
1:25	RAWA Next Steps
1:05	RAWA Update, Sean Saville
1:00	Call to Order/Review Agenda

## **Workgroup Work Plan**

Date: October 2021

Workgroup Name: Education, Outreach and Diversity and the Wildlife Diversity Conservation and Funding Committee Joint Working Group

Co-Chair: Shelly Plante (TX)

Co-Chair: Daren Riedle (KS)

Staff: Patricia Allen/ Mark
Humpert

#### Workgroup Charge:

Collaborate to develop outreach tools, communications, and actions that will facilitate state agencies and our partners in supporting and in building support for the Recovering America's Wildlife Act. Identify actions that can help support goals of the Relevancy Roadmap.

#### **Changes to the Charge:**

## List Major Activities and Objectives Accomplished During the Last Year:

- 1. Held monthly calls to receive Recovering America's Wildlife Act (RAWA) updates, identify next steps for ongoing fact sheet work, and report out action items.
- 2. Created template for shovel-ready project fact sheets in coordination with the Texas Alliance.
- 3. Created several tier two state fact sheets for use by AFWA staff and states to help with Senate and House co-sponsors.

#### List Activities and Objectives that will be Accomplished in the Coming Year:

- 1. Develop shovel-ready project fact sheets for remaining states.
- 2. Support and grow the Our Nature USA Facebook page to help spread information about the Recovering America's Wildlife Act (RAWA).
- 3. Share public message on RAWA (elevator speech) with attendees at AFWA annual meeting and North American Wildlife & Natural Resources Conference.
- 4. Continue to identify areas of mutual interest where collaborative approaches and work can benefit shared goals.

#### Describe any Changes you Anticipate to the Work Group:

#### **List Workgroup Members:**

Daren Riedle (KS), Brad Feaster (IN), Jen Newmark (NV), Shelly Plante (TX), Mark Humpert (AFWA), Patty Allen (AFWA), Kristin Hall (MN), Terra Rentz (WA), Ginny Seamster (NM), Jenny Dickson (CT), Paulette Nelson (NJ), Jeff Trollinger (VA), Richard Heilburn (TX), Cynthia Osmundson (MN), Allie McCue (FL), Elsa Haubold (USFWS), Sean Saville (AFWA), Jeff Myers (AZ), Elizabeth Middleton (IN), Scott Anderson (NC), Deniz Aygen (ID), Anna Smith (SC), Dawn Childs (USGS), Joe Burns (USFS), Natalie Elkins (MI)

Date Workgroup Formed: 2016 Expected Termination Date: TBD

Comments