

EDUCATION, OUTREACH, AND DIVERSITY COMMITTEE Chair: Tony Wasley (NV) Vice-Chair: Paulette Nelson (NJ)

Date: Friday, September 11, 2020 Time: 1:00-3:00 Central Time

Agenda 1:00 pm Call to Order/Review Agenda Introductions 1:05 Approval of Minutes for the North American Meeting and Review Committee Charge 1:10 1:15 Update from Sean Saville (AFWA) on Recovering America's Wildlife Act Presentation from Heather Feeler (MO Dept. of Cons.) regarding the Missouri School of 1:20 Journalism campaigns 1:35 Relevancy Roadmap 1:45 Partner With a Payer 1:55 Discussion: DEI Needs and Deeds - Please come prepared to have a candid conversation, in a safe space, about areas where your agency/organization may struggle with issues of diversity, equity, inclusion and justice. Some things to consider: How do issues of racial injustice impact your agency/organization? What skills are needed for you to be an ally in moving things forward? What small steps can you take? What is your agency/efficacy? 2:45 Marketing Workgroup proposal 2:55 Roundtable 3:00 Adjourn