



EDUCATION, OUTREACH AND DIVERSITY (EOD) COMMITTEE SCHEDULE & AGENDAS

Chair: Tony Wasley (NV)
Vice-Chair: Paulette Nelson (NJ)

Monday March 4- Friday March 8

84rd North American Wildlife and Natural Resources Conference
Sheraton Denver Downtown
Denver, Colorado

Committee Charge: To address critical outreach (communications and marketing) needs identified by AFWA committees and membership; leverage member efforts to facilitate outreach initiatives on a national scale; strengthen and unify the conservation education efforts of AFWA members and partners; promote diversity within the agency workforce and the constituents served by the Association; and foster networking and outreach partnerships among the growing field of wildlife viewing and nature tourism initiatives.

Committee & Working Groups Meeting Schedule

Tuesday, March 5

10:00 am – 11:00 am	Education, Outreach and Diversity Pre- Meeting
2:00 pm – 3:30 pm	Wildlife Viewing and Nature Tourism Working Group

Wednesday, March 6

1:00 pm – 4:00 pm	Outreach Working Group
4:00 pm – 5:00 pm	Joint Working Group: Education, Outreach and Diversity Committee & Wildlife Diversity and Conservation Funding Committee

Thursday, March 7

8:00 am - 10:00 am	Education Working Group
11:00 am – 12:00 pm	Project WILD Subcommittee
1:00 pm – 2:30 pm	Diversity & Inclusion Working Group
3:00 pm – 5:00 pm	Education, Outreach and Diversity Committee

Education, Outreach and Diversity Committee Pre- Meeting Agenda

Tuesday, March 5, 2019

Chair: Tony Wasley (NV)

Vice Chair: Paulette Nelson (NJ)

- 10am – 11 am Call to Order/Review Agenda- Tony Wasley (NV)
- Introductions & Welcome- Tony Wasley (NV)
- Overview of Theme: Meeting Shifting Values
- Diversity & Inclusion Working Group
 - Education Working Group
 - Outreach Working Group
 - Project WILD Subcommittee
 - Wildlife Viewing & Nature Tourism Working Group
 - Joint Working Group: Education, Outreach and Diversity and Wildlife Diversity and Conservation Funding Committees
- Discussion: Goals for 2019
- Other Business
- 11:00 am Adjourn

Wildlife Viewing and Nature Tourism Working Group Agenda

Tuesday, March 5, 2019

Working Group Chair: Shelly Plante (TX)

- 2:00 pm- 3:30 pm Call to order, introductions, and review of agenda, *Shelly Plante (TX)*
- 3rd Wildlife Viewing and Nature Tourism Academy announcements, (February 2020, Fort Walton Beach, FL)
- WVNT and State Wildlife Action Plan (SWAP)/Wildlife Diversity collaboration update and discussion, *Jennifer Newmark (NV)*
- Innovative uses of eBird data for birding programs, *Sara Schweitzer (NC)*
- Nature of Americans Study Update (<https://natureofamericans.org>), *Dave Case, DJ Case & Associates*
- National Conservation Outreach Plan update, *Jenifer Wisniewski (TN)*
- 3:30 pm Adjourn

Outreach Working Group

Wednesday, March 6, 2019

Working Group Chair: Jen Wisniewski (TN)

- 1:00 pm- 4:00 pm Welcome /Introductions- Jen Wisniewski (TN)
- R3 Updates- Sam Pedder, CAHSS
- Recovering American's Wildlife Update - Sean Saville
- How we can use data to inform our communications and outreach- Southwick Associates
- Update on ATA Study – Responsive Management – Mark Duda
- Using surveys to help inform state outreach- DJ Case
- Making It Last Update
 Where are we now; toolkit feedback; next steps
- Wrap-up/closing
- 4:00 pm Adjourn

Joint Working Group: Education, Outreach and Diversity Committee & Wildlife Diversity and Conservation Funding Committee

Wednesday, March 6, 2019

Chair: Jen Newmark (NV)

Vice Chair: Keith Norris (TWS)

- 4:00 pm – 5:00 pm Welcome, introductions, agenda review
- Focus of the Joint Working Group
- Work Plan
- Develop Charge
 - Statement of Work
 - Work Plan for Review
- Actions for the next 6 months
- Other items? Round Robin
- 5:00 pm Adjourn

Education Working Group Agenda

Thursday, March 8, 2019

Working Group Chair: Kellie Tharp (AZ)

8:00 am – 10:00 am Welcome/Introductions- 5 min

Natural Pathways Project Updates - 10 min

Review Education Working Group Work Plan- 15 min

Updating the Conservation Education Strategy Online Resources - 20 min

Working Group resource needs -20 min

Discussion of possible future projects

Lightning round- 30 min

Come prepared to share innovative ideas, success stories and other exciting ways that your state or organization is delivering education programs

Wrap-up/closing- 5 min

10:00 am Adjourn

Project WILD Subcommittee Agenda

Thursday, March 8, 2019

Subcommittee Chair: Rusty Garrison (GA)

10:00 am – 11:00 am Call to Order/Review Agenda

Introductions

Approval of Minutes for the 2018 AFWA Annual Meeting

Report from Project WILD Staff

Colorado Project WILD

National Wild Turkey Federation (tentative)

Discussion on R3/Relevancy

State Roundtable

One representative per state agency highlights a couple of initiatives or issues

Wrap-up Discussion

12:00 pm Adjourn

Diversity & Inclusion Working Group Agenda

Thursday, March 8, 2019

Working Group Chair: Jennifer Newmark (NV)

Vice-Chair: David Bugg (TX)

- 1:00 pm – 3:30 pm Call to order, introductions, and review of agenda – Jen Newmark (NV)
- Diversity Joint Venture Update – David Buggs (TX)
- Diversity in Conservation Jobs website update – Jim Serfis (USFWS).
- Relevancy Roadmap – Update - Jen Newmark (NV)
- Presentation: Resiliency through Diversity: Conservation Conversations – *Brian Wakeling, (NV)*
- America's Wildlife Values Discussion
How can we use this information to further work of Diversity & Inclusion?
How can we provide assistance to states in meet shifting values?
- Best Practices Document
Can we provide simple guidance on some things that agencies can implement?
- Stephen Kellert Award Discussion
Solicit discussion about possible nominations
- Work Plan Review
- 3:30 pm Adjourn

Education, Outreach and Diversity Committee Agenda

Thursday, March 8, 2019

Chair: Tony Wasley (NV)

Vice Chair: Paulette Nelson (NJ)

- 3:00 pm- 5:00 pm Introductions and Welcome- *Tony Wasley (NV)*
- Reports from EOD Subcommittee and Working Groups
- Project WILD- *Rusty Garrison (GA)*
 - Diversity & Inclusion- *Jen Newmark (NV), David Buggs (TX)*
 - Education – *Kellie Tharp (AZ)*
 - Outreach – *Jenifer Wisniewski (TN)*
 - Wildlife Viewing & Nature Tourism – *Shelly Plante (TX)*
 - Joint Working Group: Education, Outreach and Diversity and Wildlife Diversity and Conservation Funding Committees – *Jen Newmark (NV)*
- Relevancy Road Map- Update- *Tony Wasley (NV)*
- Alliance for America's Fish & Wildlife Updates- *Sean Saville (AFWA)*
- Next Steps
- Update from the Sustainable Use of Wildlife Committee - *Tom Decker (USFWS)*

- Success of the Trapping Matters Workshops

Discussion: Goals of the EOD Committee 2019

- Solicit input on how this committee can meet the needs of its members

Roundtable Wrap-up

5:00 pm

Adjourn