



ALLIANCE
FOR AMERICA'S FISH & WILDLIFE

Our Nature. Our Nation. Our Future.

What is the Alliance for America's Fish & Wildlife?

The Alliance for America's Fish & Wildlife purpose is to secure funding for much needed conservation of our most precious natural resources, our fish and wildlife.

This campaign has expanded out of the strong partnership created by the Blue Ribbon Panel on Sustaining America's Diverse Fish & Wildlife Resources, whose members represent the outdoor recreation retail and manufacturing sector, the energy and automotive industries, private landowners, educational institutions, conservation organizations, sportsmen's groups and state and federal fish and wildlife agencies.

Without sustained and dedicated funding for wildlife conservation, fewer Americans will benefit from all the opportunities that healthy fish and wildlife bring to our communities. Although there have been great strides in conservation made for important species, without much needed funding, states won't be able to stay ahead of the pressures that keep pushing our fish and wildlife further toward becoming endangered.

Our goal is to partner with all Americans and provide a solution to conserving our natural resources for future generations.

America's Fish and Wildlife Heritage

Our nation's fish and wildlife are among its most valuable resources, along with clean air, water, healthy forests and agricultural lands that support all of us. Our quality of life, outdoor heritage and prosperity are tied to the health and sustainability of these treasures. The benefits of connecting Americans with nature include:

- Increasing quality time with family and carrying on traditions through fishing, hunting, birdwatching, camping, biking, boating and various other forms of outdoor recreation.
- Physical and mental health increases when we spend time in nature. Even a short amount of time outdoors each day can improve concentration, reduce stress, lower blood pressure and improve mental health, all of which can help prevent disease.
- Ensuring the next generation understands the important benefits of conservation in their communities.

Americans hold their country's natural resources dear, and our goal is to make sure future generations will have the same available resources and outdoor recreation opportunities.

New England Cottontail





Golden Eagle



Arctic Grayling

How Our Wildlife is Currently Funded

Congress requires each state and U.S. territory to develop a State Wildlife Action Plan – a proactive, comprehensive conservation strategy which examines health and recommends actions to conserve wildlife and vital habitat before they become more rare and costly to protect. License fees and excise taxes help, but are not enough. There just isn't enough money in the budget to implement these plans and that leaves our states without the ability to conserve all fish and wildlife.

Primary Challenge to Conserving American Wildlife

As our nation's population increases, so does the stress we put on our shared natural resources. When a species is pushed to the brink and becomes endangered, society risks losing a piece of our natural environment that we may never get back.

If this trend of underfunding continues, fewer Americans will understand the importance of or need for fish and wildlife conservation. Not only obscure species are on or at risk of landing on the endangered species list, but those familiar to many Americans, including:

- Golden Eagle
- Eastern Oyster
- Black-Footed Ferret
- New England Cottontail
- Arctic Grayling

Working Together for the Future of all our Precious Resources

A lot is at stake if we don't act soon. Every American benefits when we have healthy and accessible fish and wildlife. We need to start down a new path where we invest proactively in conservation rather than reactively. Doing so will help us avoid contentious endangered species battles that inhibit business, slow the economy and pass on the high cost of species recovery to the next generation. We invite you to join us in our quest to advance a 21st century vision for conservation of our valuable natural resources.



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