

2018 NAWMP UPDATE

CONNECTING PEOPLE, WATERFOWL, WETLANDS

*BIRD CONSERVATION COMMITTEE
NORFOLK, VA - MARCH 28, 2018*



North American Waterfowl
Management Plan


Plan nord-américain de
gestion de la sauvagine

Plan de Manejo de Aves
Acuáticas de Norteamérica



*It's Just an
Update*


*Desired
Outcomes*

- Build on the 2012 Revision
 - Document achievements since 2012
 - Identify path forward — next 5 -10 years
 - Focus on key elements
 - Develop recommendations
- 

*It's Just an
Update*

*Desired
Outcomes*

Key elements:

- Habitat
 - Joint Ventures & partnerships
 - Diversity of people, groups, constituencies
 - Effective and steadfast conservation model
 - Resilient – growing next generation of leaders
 - Broad public benefits — contributes to communities, health, and human well-being
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2018 Update Outline

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To be written



Preface

- History, 2012 recommendations
- Challenge to “**think continentally, integrate locally.**”

Introduction

- Disconnect between society and nature is eroding support
 - **Embrace change and seek opportunity** to integrate social science, population, and habitat management
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NAWMP Objectives Population

- **Focus on waterfowl** — integrate management
- Working **population objectives**, from 2014 Addendum, are restated
- Need **consistency in interpretation** and clarity of objectives for planning, monitoring, and evaluation
- Need **process for revising** population objectives

NAWMP Objectives

Habitat

- Habitat is what connects NAWMP to broader segments of society
- Regional habitat objectives to address biological and social goals; support continental scale priorities




NAWMP Objectives

People

- Waterfowl hunters, citizens (birdwatchers) who value wetlands and waterfowl conservation, and landowners
 - Refined objectives to reflect geographic heterogeneity
 - 2017 surveys
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NAWMP Objectives


Integration

- “Integration” means considering impact of specific management decisions on ALL objectives, and doing so such that we learn about the effects of our actions
 - Priority landscapes – decision support tools under development
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Since 2012...

Achievements

**Connecting People to Nature through
NAWMP:**

- Public Engagement Strategy, Waterfowl Hunter R3 Strategy, engaged wildlife viewing community, increased landowner participation
 - Forums, workshops, surveys
 - R3 workshops with Flyways, WMI, CAHSS
 - NABCI and Flyways for bird watching and bird conservation
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Achievements

Examples
Demonstrating
Integration

- **Social & Ecological Goals Through Partnerships:**
 1. Playa Lakes Joint Venture
 2. Intermountain West Joint Venture
 3. Mexico — National Strategy for the Conservation, Management, and Rational Use of Waterfowl and their Habitat
- **Habitat to Recruit/Retain Waterfowl Hunters:**
 4. Rainwater Basin Joint Venture


Achievements

- **Habitat to Maintain/Recruit Waterfowl Viewers:**
 - 5. San Francisco Bay Joint Venture
- **Incorporating Hunter Objectives in HM:**
 - 6. Mississippi/Central Flyway
- **Incorporating HD Goals in Planning & Delivery:**
 - 7. Black Duck Joint Venture
- **Business Case for EG&S Value of Conservation:**
 - 8. Prairie Habitat Joint Venture

Achievements

Future of Waterfowl II Workshop

Key messages from the workshop:

1. Messages from trusted sources
 2. Strength of JV partnerships reaffirmed
 3. Support JV efforts to broaden partnerships, demonstrate integration benefits
 4. Emphasize ecosystem services
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Achievements


Institutional Review

- 2012 Action Plan:
 - roles and responsibilities of Plan Committee
 - structure and function of Interim Integration Committee
- Informed by professionals' surveys, interviews, related documents




Continued Challenges

New Opportunities

- Public is disconnected but values nature
 - Surveys informing our assumptions
 - Academic institutions
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*Where we're
Going...*

*Pathways to
Participation*

- **Engage** people at local, regional levels
 - **Sustain** conservation support continentally
 - **Strengthen** bonds to nature
 - **Operationalize** by providing hunting, viewing and conservation action
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*Where we're
Going...*

*Adaptive
Capacity for
Public
Engagement*

- Set targets and measure progress toward public engagement objectives
 - The HDWG and PET engaging community in an adaptive framework
 - Adaptive management for multiple objectives demands integrated effort
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Recommendations

*The Plan is strong,
the partnerships are
growing and the
future is bright*

1. Help people understand the opportunities for conservation and outdoor recreation resulting from NAWMP and how society benefits from waterfowl habitat.
2. Compel people to take action to conserve waterfowl habitat.
3. Identify key geographic areas where the best opportunities exist to meet the needs of both waterfowl and people.

Recommendations

*The Plan is strong,
the partnerships are
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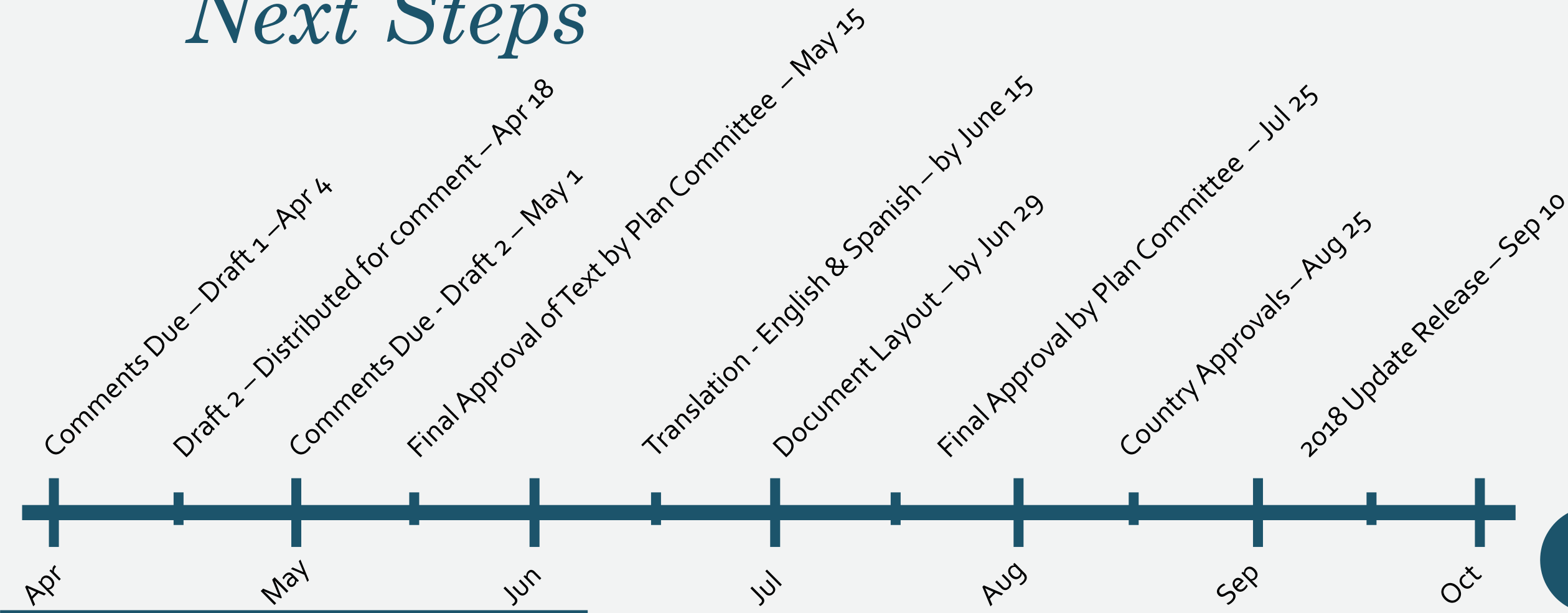
4. Establish a process to review and update Plan objectives every 10 years.
5. Share knowledge from all work in balancing the needs of habitat, waterfowl, and people.
6. Bolster training programs for future waterfowl management professionals.
7. Institutions – TBD (April 11th)

Update Review

Organizations Asked to Review Update as FOWII Participants

- American Bird Conservancy
- Audubon
- California Waterfowl Association
- Conservation Fund
- Cornell Lab of Ornithology
- Delta Waterfowl
- Ducks Unlimited Canada
- Ducks Unlimited, Inc.
- Ducks Unlimited Mexico
- Flyways
- US Fish and Wildlife Service
- Joint Ventures
- Manitoba Habitat Heritage Corporation
- NABCI – HD
- National Fish and Wildlife Foundation
- Pheasants Forever
- University of Alberta
- University of Minnesota
- US Department of Agriculture
- US Geological Service
- Watchable Wildlife

Timeline of Next Steps



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