



# NAWMP2018

North American Waterfowl Management Plan

## 2018 NAWMP Update

Waterfowl Working Group – March 6, 2019



North American Waterfowl  
Management Plan  
Plan nord-américain de  
gestion de la sauvagine  
Plan de Manejo de Aves  
Acuáticas de Norteamérica



# The Plan Update Is Complete!

- NAWMP Update is signed by Canada, Mexico, and the United States
- English, French and Spanish versions available at [NAWMP.ORG](http://NAWMP.ORG)
- **THANK YOU** to everyone who contributed time, knowledge, and ideas

**2018**  
North American Waterfowl Management Plan (NAWMP) Update

**Connecting People, Waterfowl, and Wetlands**

The 2018 North American Waterfowl Management Plan (NAWMP) Update—Connecting People, Waterfowl, and Wetlands—continues a legacy of innovation and collaboration that is grounded in 32 years of successful waterfowl and wetlands conservation across the continent. Since its inception in 1986, the Plan has engaged governments, conservation organizations, landowners, and citizens throughout Canada, Mexico, and the United States using a widely acclaimed partnership model of waterfowl management.

The 2012 Plan Revision presented a new strategic direction that challenged the waterfowl community to expand support from our hunters and other citizens to achieve interrelated goals for people, waterfowl populations, and wetland conservation. This 2018 Plan Update presents examples of our countries' combined progress toward achieving the goals of the 2012 Revision. It also establishes important groundwork for incorporating an understanding of people's relationship with nature into the North American waterfowl conservation enterprise.

The people of our nations appreciate and value the natural benefits provided by the habitats conserved under the NAWMP. The 2018 Plan Update emphasizes that understanding people's preferences and perspectives is critical to meeting their needs and gaining their support for conservation. We must recognize our waterfowl conservation work in the context of a changing social-ecological landscape that is transforming the connection of people to the natural world. To maintain these links, we must continue to work diligently to engage our citizens, our communities, and our countries in conserving waterfowl, wetlands, and the natural benefits they provide.

We recognize the historic contribution that hunters and other outdoor recreationists have made to conservation efforts continent-wide—most notably those in the waterfowl and wetland conservation community. We remain steadfast in support of this North American model of wildlife conservation and recognize the value of the public-private partnerships for waterfowl and wetlands conservation that form the foundation of the NAWMP.

As we look to the future, the importance of the natural world to the health and welfare of our citizens has never been more important. This Plan continues to advance the legacy of international cooperation toward securing the astonishing diversity and abundance of North American waterfowl for current and future generations. In doing so, we remain committed to promoting the natural connections that exist among people, waterfowl, and wetlands—relationships that will ensure a sustainable future for all our citizens.

*[Signatures of Secretary of the Interior USA, Minister of Environment and Climate Change Canada, and Secretary of the Environment and Natural Resources Mexico]*

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2018 NAWMP Update / Connecting People, Waterfowl, and Wetlands III



# Release of the 2018 Plan

- Sent to approximately 1200 unique contacts:
  - Registered users of [NAWMP.ORG](http://NAWMP.ORG)
  - Future of Waterfowl II participants
  - NABCI (US & Canada)
  - CWDC (Canadian F-P-T directors)
  - State Directors
  - NAWCC (US & Canada)
  - NAWMP PC
  - Flyway Councils
  - Joint Ventures (US & Canada)
- Secondary distribution and posting on websites is occurring



# The New Plan builds on the 2012 Revision

- Builds on 32 years of innovation and collaboration
- Reaffirms our commitment to the 2012 Goals and Objectives
- Outlines progress toward accomplishing the 2012 goals
- Summarizes results of the hunting, birdwatching, public surveys, and
- Identifies groundwork for the challenges ahead





# Strategic Priorities (1-5)

## • Leadership/Planning

1. Communicate priorities
2. Review PC functionality
3. Improve linkages PC/NAWMP and waterfowl/bird conservation communities

## • Integration

4. Implement approach for PC to lead integration of waterfowl, habitat and human dimension objectives

## • Performance Evaluation & Reporting

5. Define metrics to track implementation

NAWMP PLAN COMMITTEE  
STRATEGIC PRIORITIES  
2019-2021

### 02-PC LEADERSHIP/ PLANNING

Review the PC functionality & adjust the structure to improve integration between the subcommittees and the PC. Integration with subcommittees will become a key responsibility for all PC members. PC members will be assigned as liaisons to all subcommittees and workgroups.

### 04-INTEGRATION

Identify & implement approach (i.e. Coordinator) for PC to lead integration of waterfowl, habitat and HD objectives, including but not limited to: a) expanded effort to integrate HD knowledge and expertise into NAWMP's long-term planning; and b) increased coordination by the PC to improve collaboration with HM community & greater integration among the HDWG-PET/NSST/HMWG & others



### 01-PC LEADERSHIP/ PLANNING

Communicate priorities for plan implementation to NAWMP partners.



### 03-PC LEADERSHIP/ PLANNING

Improve linkages between PC & waterfowl/bird conservation communities by: a) reaffirm waterfowl-based origins of JVs & their relationship to the PC; b) improve linkages between policy (SRC, NAWCC, Flyway Councils, PC) and technical efforts (NSST, HMWG, HDWG-PET, etc.); and c) promote JV-JV and JV to Flyway collaboration and planning



### 05-PERFORMANCE EVALUATION

Define metrics to track implementation of the 2018 Update, track implementation of PC strategic priority actions. Report on progress at each PC meeting & incorporate metrics into NAWMP communications activities.



# Strategic Priorities (6-10)

- Funding Resources
  6. Strongly advocate for NAWMP across federal and state agencies, NGOs, and others
- Communication
  7. Establish a Communications Committee
  8. Identify and engage strategic partners
- Performance Evaluation and Reporting
  9. Examine priority landscape decision support system
  10. Establish process to review and revise objectives

NAWMP PLAN COMMITTEE  
STRATEGIC PRIORITIES  
2019-2021

## 06-FUNDING/ RESOURCES

Strongly advocate for NAWMP across federal & state agencies, NGOs, other partners & opinion leaders to facilitate additional funding and the internal resources (travel)

## 07-COMMUNICATION

Establish a Communications Committee to improve & expand communication efforts about NAWMP inside & outside the traditional NAWMP/waterfowl community and build a Communications Network with partners to promote Plan implementation & foster support for conservation among a more diverse community—geographically, & demographically.

## 08-COMMUNICATION

Identify & engage strategic partners (e.g. NAWCC, NGOs, USDA, AFWA/ Regional Associations, & landowner organizations) to communicate NAWMP goals, objectives and accomplishments, & to collaborate on common priorities (e.g. NAWCA).

## 09-PERFORMANCE EVALUATION

Work with the Priority Landscapes Committee (PLC) to develop a scalable decision support tool or system to focus resources in geographic areas that will strategically help achieve the NAWMP goals & objectives – ensuring adequate consultation with Flyway Councils, JVs, NAWCC, and other groups desiring to use the tool(s).

## 10-PERFORMANCE EVALUATION

Adjust Plan objectives & implement adaptive modifications by establishing a process to review & revise, as needed, the Plan objectives at least every decade, including planning assumptions & consistent interpretation of objectives.



# NAWMP — Building on 32 Years of Success

**NAWMP is an engaged and passionate professional community, with vibrant partnerships, and is committed to continuous improvement.**

