Connecting More Americans to Nature

When young people connect regularly with nature, the outcomes are profound. Children are happier, healthier from the exercise, effects of attention-deficit disorder are reduced and they score higher on standardized tests when natural environments are integrated into school curricula. State fish and wildlife agencies nationwide provide educational opportunities that can help bridge the gap between formal school settings and the great outdoors and all offer outdoor skills training in non-formal settings.

Endorsed by the 50 state agencies, and winner of 2010 Conservation Education Award from The Wildlife Society, the North American Conservation Education Strategy (CE Strategy) delivers unified, research-based Core Concepts and messages about fish and wildlife conservation, translated into K-12 academic standards to shape students’ environmental literacy, stewardship and outdoor skills.

Launched in 2004, the CE Strategy is our blueprint for identifying what every citizen should know, feel and do related to fish and wildlife conservation, including the sustainable enjoyment and use of those resources.

**NORTH AMERICAN CONSERVATION EDUCATION STRATEGY RESOURCES**

With funding provided through a Multistate Conservation Grant of the Sport Fish & Wildlife Restoration Program, state conservation education experts have developed a variety of researched-based resources to help support agencies’ and even non-governmental organizations’ fish and wildlife programs.

These resources are available for download from the Association of Fish & Wildlife Agencies’ website at [www.fishwildlife.org](http://www.fishwildlife.org) in the Focus Area section, Conservation Education.


This kit includes the many research-based products developed by the Association of Fish and Wildlife Agencies (AFWA) as part of the CE Strategy, including the mission, vision, goals and underlying principles of the North American Conservation Education Strategy.

**Conservation Core Concepts, Top CE Core Concepts Poster**

Developed by biologists and conservation education educators from state fish and wildlife agencies and non-governmental organizations, these concepts clearly state what every American should understand about the conservation of fish and wildlife and related resources.

The poster highlights key messages for the top 11 fundamental, overarching concepts.

**Benchmarks for Conservation Literacy**

The Benchmarks for Conservation Literacy identify what students should know and be able to do at the 5th, 8th and 12th grade levels to guide them on their way to becoming involved, responsible, conservation-minded citizens.

The Benchmarks were developed with input from professional educators in the formal and non-formal sectors. They can be used in program development and as an assessment tool.
Sustainable Tomorrow: A Teachers’ Guidebook for Applying Systems Thinking to Environmental Education Curricula for Grades 9-12

This publication shows how to use systems concepts and tools to apply systems thinking to environmental education curricula. It uses lessons from Project WILD, Project WET, and Project Learning Tree, all commonly used environmental education resources, to demonstrate how to apply a systems approach.

Schoolyard Biodiversity Investigation Educator Guide

Students often learn about the biodiversity of far off places. This Guide provides them the opportunity to learn about the biodiversity in their own schoolyards. It is targeted to elementary and middle schools.

Outdoor Skills Education Handbook: A Guide for Developing and Implementing School-Based Outdoor Skills Education

This handbook is designed to help fish and wildlife agencies and NGOs work with schools to deliver outdoor skills through health or physical education courses. It includes everything you need to know about communicating with school administrators, correlating to standards and more.

Visit www.fishwildlife.org in the AFWA Informs section, Conservation Education, to download any of these publications.