



**JOINT EDUCATION, OUTREACH, AND DIVERSITY & WILDLIFE DIVERSITY AND CONSERVATION
FUNDRAISING WORKING GROUP**
Chairs: Shelly Plante, Daren Riedle

**Thursday, September 10, 2020
1:00pm-2:30pm Central Time**

In April 2019 the joint EOD-WDCF working group held our initial meeting. The main focus of the working group is RAWA and supporting the campaign by leveraging the expertise of WDFW and EOD committee. The working group will also support Relevancy Roadmap efforts by telling state stories and reaching out to audiences with whom we historically have had insufficient relationships.

Agenda

Call to Order/Review Agenda

RAWA Update, Sean Saville

RAWA Promotion: Stimulus Package Changes and How to Differentiate from (and Build on Success of) the Great American Outdoors Act Bill Passage

- Senate material needs
- Main messages
- Next Steps

Responsible Recreation (www.responsible-recreation.org) Potential Assistance

- Website review and content suggestions – ensure all text serves target audience
- Possible expansion to include tips by type of recreation

Relevancy Roadmap Work

- Are there opportunities for our committees to collaborate on work within the Relevancy Roadmap?

Work Plan Review

Open discussion for additional actions/support we could provide

Adjourn