



UNITING STATES FOR FALL FLIGHTS

**GIVING WINGS TO CROSS-BORDER
WATERFOWL CONSERVATION**



RETURNING WATERFOWL, RETURN ON INVESTMENT

State funding helps the Fall Flights Program to safeguard North America's waterfowl populations. This investment ensures Canadian wetlands and grasslands remain viable breeding grounds for millions of migratory birds. *Uniting states for fall flights helps to ensure the skies remain full for generations to come.*

THE URGENCY OF CONSERVATION

- ⊕ Habitat loss threatens the future of waterfowl populations.
- ⊕ Fall Flights investments address this urgency by making long-term investments in critical waterfowl habitat conservation in Canada.

WATERFOWL CONSERVATION IS GOOD FOR THE ECONOMY

- ⊕ In 2022, U.S. hunters spent nearly **\$1.9 billion** hunting waterfowl that originated in Canada.
- ⊕ Wildlife watchers spent **\$14.3 billion**, supporting over **160,000 jobs**.
- ⊕ Total U.S. economic activity generated by waterfowl originating in Canada: **\$38 billion**.



**WATERFOWL
KNOW NO BORDERS.
NEITHER DOES
CONSERVATION.**

Meet commitments:

Help the Fall Flights Program reach \$6 million goal by 2026.

Secure investments:

Secure your state's support of Fall Flights.

Advocate for funding:

Help your state ensure funding for waterfowl and wetland conservation.

Stay informed:

Subscribe to Fall Flights updates.



WHY INVEST: VALUE FOR MONEY AND RETURN ON INVESTMENT

- ✦ Investing in conservation today ensures sustainable migrations for future generations.
- ✦ Every dollar invested sees a return of over four dollars in conservation thanks to matching funds from partners, North American Wetlands Conservation Act (NAWCA) grants and a favorable exchange rate.
- ✦ Nearly \$5.5 million invested by 48 states in 2023-2024 generated nearly \$29 million for habitat conservation.
- ✦ Since 1991, over \$107 million in state investments has resulted in more than \$500 million in conservation actions.
- ✦ Fall Flights investments help to ensure hunters have “dinner guests” in autumn.



FALL FLIGHTS VISION AND MISSION

Vision: Future generations enjoying the wonder of bird migrations.

Mission: Ensuring the continued abundance of waterfowl in North America by investing in priority habitats in Canada.

Fall Flights is the Association of Fish & Wildlife Agencies’ powerful partnership program for state fish and wildlife agencies. It helps to drive state economies by supporting outdoor recreation, tourism and hunting opportunities. It advances important local and international conservation goals by making a long-term investment in critical waterfowl habitat conservation work in Canada. Investments today ensure the return of waterfowl tomorrow.

IN NORTH AMERICA, NINE OUT OF TEN WATERFOWL HUNTERS ARE IN THE UNITED STATES.

BASED ON BANDING DATA, 70% OF WATERFOWL HARVESTED IN THE U.S. COME FROM CANADA.



For questions or comments, please contact:

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