TECHNOLOGY AND DATA SUBCOMMITTEE
114th AFWA Annual Meeting
Madison, WI

Chair: Darin Moore (VA)

Tuesday, September 24th
10:00 AM - Noon

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Committee Charge: To assist state fish and wildlife agencies with the evaluation of new and emerging technologies (e.g., mobile applications) and data management systems, and to provide guidance or recommendations for using and improving these applications to sell licenses, collect and utilize data, disseminate information and build customer relationships.

I.   Call to Order and Introductions: Darin Moore (10 minutes)

II.   Approval of Minutes for Prior Meeting

III. ESRI (Meeting Sponsor) Presentation: Megan Martinez, Industry Marketing – Esri, Environment & Natural Resources (5 minutes)

IV.   Review of Operating Guidelines for Subcommittee: Darin Moore (10 minutes)

   A. Necessary updates for Subcommittee "Charge"
   B. Meeting Schedule for 2024-2025
   C. Opportunities to integrate with other committees and working groups
   D. Subcommittee Survey Responses: Organizational Challenges and Topics for the Future

V.   AFWA "Knowledge Hub" Update: New Online Platform for State Fish and Wildlife Agency leadership to share key information/lessons learned through a secure and confidential setting. Chet Vandellen, Timmons Group (15 minutes)

VI.   License Dashboard: Rob Southwick, Southwick Associates (15 minutes)

VII. The Data and Technology "Role" of Customer Relationship Management (CRM) Solutions: Stephanie Hussey, Recreational Boating and Fishing Foundation (RBFF) (15 minutes)

VIII.   Round Table Discussion: Agency/Organization Successes/Examples of Technology & Data Initiatives in support of Internal Business Operations (20 minutes)

IX.   Fish and Wildlife Agency Digital Experience Assessments – John Marshall, DJ Case (15 minutes

X.   Reports from State Agencies and Organizations (15 minutes)

Adjourn