

2025 Multistate Conservation Grant Program Priority List of Projects

Conservation and Science

Project Title	Organization	Total
Ranking and visualizing eastern brook trout climate refugia to guide their range-wide management	Colorado State University	\$176,029.00
Regional Assessment of Pathogen and Toxin Impacts on Furbearer Populations	Northeast Association of Fish and Wildlife Agencies	\$248,184.01
Do gill lice vector sportfish viruses?	Auburn University	\$121,786.00
Regional assessment of canine distemper virus in wild carnivores submitted to public health laboratories for rabies testing.	University of Georgia Research Foundation, Inc.	\$175,899.00
Designing an automated machine learning method for large scale aerial pronghorn monitoring	University of Wyoming	\$264,342.48
Previously Approved (2023)	American Fisheries Society	\$116,632.00
		\$1,102,872.49

Engagement and Relevancy

Project Title	Organization	Total
Creating Bridge-Builders to Accelerate Implementation of the Relevancy Roadmap	Wildlife Management Institute, Incorporated	\$173,549.00
Increase Public Awareness of State Fish and Wildlife Agencies	Midwest Association of Fish and Wildlife Agencies	\$298,477.90
The Public's Perceived Importance and View of Northeast State Fish and Wildlife Agencies	Northeast Association of Fish and Wildlife Agencies	\$280,085.72
Supporting inclusion of disabled wildlife viewers in state agency programs through staff training, resources, and case studies	Virginia Tech	\$166,258.00
Developing Best Practices to Engage People of Color in Fishing, Hunting, and Other Nature-Based Recreation	Together We Can	\$171,500.00
		\$1,089,870.62

of Conservation Policies

Project Title	Organization	Total
Increasing Engagement and Support for State-Regulated Trapping Programs through Targeted Media Campaigns and Professional Development Workshops	Association of Fish and Wildlife Agencies	\$235,615.58
Modernizing and enhancing tools for regionally coordinated fish and wildlife conservation	Northeast Association of Fish and Wildlife Agencies	\$193,547.65
The Aquatic Connectivity Collaborative: Expanding a Trusted Regional Protocol and Combining Barrier Assessment Databases for the Enhancement of Sportfish Populations in the NEAFWA and SEAFWA Regions	Southeast Association of Fish and Wildlife Agencies	\$153,570.00
National Fish Habitat Assessment for the National Fish Habitat Partnership	Association of Fish and Wildlife Agencies	\$136,000.00
AFWA's Legal Strategy at 10 Years: Taking Stock of our Program to Raise Awareness of State Wildlife Authorities and Develop Educational Opportunities in Wildlife Law	Association of Fish and Wildlife Agencies	\$67,000.00
Coordination of Farm Bill Program Implementation to Optimize On-the-Ground Fish and Wildlife Benefits to the States	Association of Fish and Wildlife Agencies	\$155,536.60
		\$941,269.83

AFWA Priorities Identified in AFWA Funding Principles

Project Title	Organization	Total
AFWA's Management Assistance Team (MAT)-Leadership Development for AFWA Members and the conservation community.	Association of Fish and Wildlife Agencies	\$615,359.84
Multistate Conservation Grant Program Coordination	Association of Fish and Wildlife Agencies	\$199,487.74
Coordination of State Fish and Wildlife Agencies' Authority to Manage Wildlife Resources in Concert with Federal Actions Required by International Treaties, Conventions, Partnerships, and Initiatives.	Association of Fish and Wildlife Agencies	\$86,400.00
Coordination of National Scale Conservation by State, Provincial and Territorial Fish & Wildlife Agencies	Association of Fish and Wildlife Agencies	\$353,500.00
		\$1,254,747.58

Recruitment, Retention, Reactivation (R3)

Total

Project Title	Organization	Total
Understanding Crossbow Hunters	The Archery Trade Association	\$140,000.00
Recruiting Non-Resident Hunters - How to Do it Strategically	Wildlife Management Institute	\$274,334.59
Streaming Audio/Podcast Campaign for SE States to Accomplish R3	National Deer Association	\$266,730.20
Game Processing Assets and Closing the New Hunter Knowledge Gap	National Deer Association	\$165,966.40
Why Hunters Quit and Hunting's Competition	National Shooting Sports Foundation	\$163,660.00
Boosting Local Support for New and Expanded Shooting Ranges	Sportsmen's Alliance Foundation	\$193,660.96
Organizational Structured Decision Making - Pilot Implementation	Midwest Association of Fish and Wildlife Agencies	\$94,402.50
MAFWA: We all quit, but it doesn't have to be today	Wildlife Management Institute	\$245,465.06
2025 MSCGP - Understanding Hunters' Knowledge of, and Interest in "R3"	Outdoor Stewards of Conservation Foundation	\$89,210.00
Employing social media creators and influencers to retain female anglers – An application of the Find Your Best Self campaign	Midwest Association of Fish and Wildlife Agencies/Southeast Association of Fish and Wildlife Agencies	\$77,792.32
Engaging Retailers as R3 Partners	American Sportfish Association	\$161,113.00
Aiming for New Target Shooters from Anglers' Ranks	Wildlife Agencies/Southeast	\$294,158.50
Increasing the number and diversity of hunting and shooting sports mentors and volunteers	Northeast Association of Fish & Wildlife Agencies, Inc.	\$161,246.82
Increasing Volunteers for States' Hunting & Shooting R3 and Education Efforts	International Hunter Education Association - USA	\$155,077.50
Social and Economic Impacts of Organized Youth Shooting Sports	MidwayUSA Foundation	\$297,300.00
HE Delivery.	Association - USA	\$160,425.00
Programs	Foundation	\$139,607.60
2025 – 2029 Facilitation of National R3 Strategies	Council of Advancing Hunting and Shooting Sports	\$999,999.75
Shooting Range Development, Marketing & Operations Toolkit	National Shooting Sports Foundation	\$135,700.00
ACI Continued R3 through Marketing with Pilot States	Wildlife Management Institute	\$283,810.62
Can the Role of Online Hunting Communities Lead Us to New Hunters?	Southeast Association of Fish and Wildlife Agencies	\$271,864.00
Where is Demand for Sportfishing Access the Greatest?	American Sportfish Association	\$112,027.00
The Nexus of R3 and Deer Management: Boosting Long Term Deer Hunting Participation	National Deer Association	\$198,484.20

\$5,082,036.02

2027 National Survey

	Total
NORC (Survey)	\$2,013,312.00
USFWS (Coordination)	\$248,991.00

Total Requested for 2025 MSCGP

\$11,733,099.54