

**2025 Multistate Conservation Grant Program Draft Priority List of Projects**

Strategic Priority	Project Title	Organization	Total
<b>Conservation and Science</b>			
1/A Climate Change	Ranking and visualizing eastern brook trout climate refugia to guide their range-wide management	Colorado State University	\$176,029.00
1/B Fish and Wildlife Health (“One Health”)	Regional Assessment of Pathogen and Toxin Impacts on Furbearer Populations	Northeast Association of Fish and Wildlife Agencies	\$248,184.01
1/B Fish and Wildlife Health (“One Health”)	Do gill lice vector sportfish viruses?	Auburn University	\$121,786.00
1/B Fish and Wildlife Health (“One Health”)	Regional assessment of canine distemper virus in wild carnivores submitted to public health laboratories for rabies testing.	University of Georgia Research Foundation, Inc.	\$175,899.00
1/E Emerging Technologies for fish and wildlife management	Designing an automated machine learning method for large scale aerial pronghorn monitoring	University of Wyoming	\$264,342.48
	Previously Approved (2023)	American Fisheries Association	\$116,632.00

**Totals for Conservation and Science \$1,102,872.49**

<b>Expanding Relevancy and Engagement</b>			Total
2/A Enhancing Conservation Through Broader Engagement	Creating Bridge-Builders to Accelerate Implementation of the Relevancy Roadmap	Wildlife Management Institute, Incorporated	\$173,549.00
2/A Enhancing Conservation Through Broader Engagement	Increase Public Awareness of State Fish and Wildlife Agencies	MAFWA/SEAFWA	\$298,477.90
2/A Enhancing Conservation Through Broader Engagement	The Public’s Perceived Importance and View of Northeast State Fish and Wildlife Agencies	Northeast Association of Fish and Wildlife Agencies	\$280,085.72
2/B Enhance efforts to make fish and wildlife-based recreation accessible and welcoming to everyone, emphasizing actions targeting underrepresented groups.	Supporting inclusion of disabled wildlife viewers in state agency programs through staff training, resources, and case studies	Virginia Tech	\$166,258.00
2/B Enhance efforts to make fish and wildlife-based recreation accessible and welcoming to everyone, emphasizing actions targeting underrepresented groups.	Developing Best Practices to Engage People of Color in Fishing, Hunting, and Other Nature-Based Recreation	Together We Can	\$171,500.00

**Totals for Expanding Relevancy and Engagement \$1,089,870.62**

<b>Capacity Building, Conservation Education, and Coordination of Conservation Policies</b>			Total
3/A Leadership Development	Increasing Engagement and Support for State-Regulated Trapping Programs through Targeted Media Campaigns and Professional Development Workshops	Association of Fish and Wildlife Agencies	\$235,615.58
3/C Coordination of Conservation Policies	Modernizing and enhancing tools for regionally coordinated fish and wildlife conservation	Northeast Association of Fish and Wildlife Agencies	\$193,547.65
3/C Coordination of Conservation Policies	The Aquatic Connectivity Collaborative: Expanding a Trusted Regional Protocol and Combining Barrier Assessment Databases for the Enhancement of Sportfish Populations in the NEAFWA and SEAFWA Regions	Southeast Association of Fish and Wildlife Agencies	\$153,570.00

3/C Coordination of Conservation Policies	National Fish Habitat Assessment for the National Fish Habitat Partnership	Association of Fish and Wildlife Agencies	\$136,000.00
3/C Coordination of Conservation Policies	AFWA's Legal Strategy at 10 Years: Taking Stock of our Program to Raise Awareness of State Wildlife Authorities and Develop Educational Opportunities in Wildlife Law	Association of Fish and Wildlife Agencies	\$67,000.00
3/C Coordination of Conservation Policies	Coordination of Farm Bill Program Implementation to Optimize On-the-Ground Fish and Wildlife Benefits to the States	Association of Fish and Wildlife Agencies	\$155,536.60

**Totals for Capacity Building and Coordination      \$941,269.83**

<b>AFWA Priorities Identified in AFWA Funding Principles (submitted by ExCom)</b>			<b>Total (2025)</b>
4/A AFWA Priorities - Management Assistance Team	AFWA's Management Assistance Team (MAT)-Leadership Development for AFWA Members and the conservation community.	Association of Fish and Wildlife Agencies	\$615,359.84
4/B AFWA Priorities - Management of MSCGP Program	Multistate Conservation Grant Program Coordination	Association of Fish and Wildlife Agencies	\$199,487.74
4/C AFWA Priorities - CITES and International Conservation Programs and Their Impact of State Agencies	Coordination of State Fish and Wildlife Agencies' Authority to Manage Wildlife Resources in Concert with Federal Actions Required by International Treaties, Conventions, Partnerships, and Initiatives.	Association of Fish and Wildlife Agencies	\$86,400.00
4/D AFWA Priorities - Coordination of Conservation on National Scale	Coordination of National Scale Conservation by State, Provincial and Territorial Fish & Wildlife Agencies	Association of Fish and Wildlife Agencies	\$353,500.00
4/E AFWA Priorities - National Survey of Fishing, Hunting and Wildlife-Associated Recreation	2027 National Survey of Fishing, Hunting, and Wildlife-Associated Recreation	NORC	\$2,013,312.00
4/E AFWA Priorities - National Survey of Fishing, Hunting and Wildlife-Associated Recreation	Coordination for the 2027 National Survey of Fishing, Hunting and Wildlife Associated Recreation.	U.S Fish and Wildlife Services	\$248,991.00

**Totals for AFWA Priorities      \$3,517,050.58**

<b>Recruitment, Retention, Reactivation (R3)</b>			<b>Total (2025)</b>
5/B R3 - Engaging Participants	Understanding Crossbow Hunters	The Archery Trade Association	\$140,000.00
5/A R3 - Marketing	Recruiting Non-Resident Hunters - How to Do it Strategically	Wildlife Management Institute, Incorporated	\$274,334.59
5/A R3 - Marketing	Streaming Audio/Podcast Campaign for SE States to Accomplish R3	National Deer Association	\$266,730.20
5/B R3 - Engaging Participants	Game Processing Assets and Closing the New Hunter Knowledge Gap	National Deer Association	\$182,966.40
5/A R3 - Marketing	Why Hunters Quit and Hunting's Competition	National Shooting Sports Foundation	\$163,660.00
5/D R3 - Hunting and Shooting Sports Access and Infrastructure	Boosting Local Support for New and Expanded Shooting Ranges	Sportsmen's Alliance Foundation	\$193,660.97
5/C R3 - Monitoring and Evaluation	Organizational Structured Decision Making - Pilot Implementation	Midwest Association of Fish and Wildlife Agencies	\$94,402.50
5/B R3 - Engaging Participants	MAFWA: We all quit, but it doesn't have to be today	Wildlife Management Institute, Incorporated	\$232,076.58

5/A R3 - Marketing	2025 MSCGP - Understanding Hunters' Knowledge of, and Interest in "R3"	Outdoor Stewards of Conservation Foundation	\$89,210.00
5/A R3 - Marketing	Employing social media creators and influencers to retain female anglers – An application of the Find Your Best Self campaign	MAFWA/SEAFWA	\$77,792.32
5/B R3 - Engaging Participants	Engaging Retailers as R3 Partners	American Sportfishing Association	\$148,715.00
5/A R3 - Marketing	Aiming for New Target Shooters from Anglers' Ranks	MAFWA/SEAFWA	\$294,158.50
5/B R3 - Engaging Participants	Increasing the number and diversity of hunting and shooting sports mentors and volunteers	Northeast Association of Fish & Wildlife Agencies, Inc.	\$241,870.15
5/B R3 - Engaging Participants	Increasing Volunteers for States' Hunting & Shooting R3 and Education Efforts	International Hunter Education Association - USA	\$155,077.50
5/D R3 - Hunting and Shooting Sports Access and Infrastructure	Social and Economic Impacts of Organized Youth Shooting Sports	MidwayUSA Foundation	\$297,300.00
5/C R3 - Monitoring and Evaluation	How "Safe" is Online Hunter Education: Using Real-World Outcomes to Assess HE Delivery.	International Hunter Education Association - USA	\$160,425.00
5/B R3 - Engaging Participants	2025 MSCGP - Increasing Volunteer Support for State Agency R3 Fishing Programs	Outdoor Stewards of Conservation Foundation	\$139,607.60
5/D R3 - Hunting and Shooting Sports Access and Infrastructure	2025 – 2029 Facilitation of National R3 Strategies	CAHSS	\$999,999.75
5/A R3 - Marketing	Shooting Range Development, Marketing & Operations Toolkit	National Shooting Sports Foundation	\$135,700.00
5/A R3 - Marketing	ACI Continued R3 through Marketing with Pilot States	Wildlife Management Institute, Incorporated	\$283,810.62
5/A R3 - Marketing	Can the Role of Online Hunting Communities Lead Us to New Hunters?	SEAFWA	\$271,864.00
5/B R3 - Engaging Participants	Where is Demand for Sportfishing Access the Greatest?	American Sportfishing Association	\$105,490.00
5/A R3 - Marketing	The Nexus of R3 and Deer Management: Boosting Long Term Deer Hunting Participation	National Deer Association	\$198,484.20

**Totals for R3 \$5,147,335.88**