Letter of Intent Scoring Criteria

Please use the following scale to rate the LOI Scoring Criteria.

<table>
<thead>
<tr>
<th>Rating Scale:</th>
<th>5 = Exceptional</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>4 = Very Good</td>
</tr>
<tr>
<td></td>
<td>3 = Good</td>
</tr>
<tr>
<td></td>
<td>2 = Fair</td>
</tr>
<tr>
<td></td>
<td>1 = Poor</td>
</tr>
<tr>
<td></td>
<td>0 = Very Poor</td>
</tr>
</tbody>
</table>

1. **Responsiveness to NCN**
   
   *Instructions:* Please rate the project's responsiveness to the NCN.
   
   **Factors to Consider:**
   
   - How well does the LOI address the specific needs of the NCN? (Refer to Section 19 from LOI)
   - Does the proposed project address the desired outcomes described in the NCN under which this LOI was submitted, and does the LOI clearly explain the project’s anticipated successes? (Refer to Section 20)
   - How clearly does the LOI define how the results will be implemented and how the applicant will enhance the quality and communications of the project’s results, both during and after the project implementation? (Refer to Section 21)

2. **Project Quality**
   
   *Instructions:* Please rate the quality of the project.
   
   **Factors to consider:**
   
   - What is the geographic scope of the LOI? (Refer to 10 &11)
   - Will/can the proposed approach produce the desired outcomes identified in the NCN under which this LOI was submitted? (Refer to Section 20)
   - What is the anticipated, extended use/life of the project’s results/products/services after the project is completed, and are they clearly stated in the LOI? (Refer to 21)

3. **Practical Relevance to State Fish & Wildlife Agencies** (Refer to 19-21)
   
   *Instructions:* Please rate the project's practical relevance to the State Fish & Wildlife Agencies.
   
   **Factors to Consider:**
   
   - Will the objectives/goals of the project benefit the State fish and wildlife agencies?

4. **Project Value Related to Project Expense** (Refer to Budget)
   
   *Instructions:* Please rate the project's value.
   
   **Factors to Consider:**
   
   - Is the project budget reasonable and does the applicant leverage any existing assets or partnership funds?

5. **Applicant's Qualifications** (Refer to Qualifications)
   
   *Instructions:* Please rate the qualifications of project personnel
   
   **Factors to Consider:**
   
   - What are the qualifications of project personnel (project team, project leader, principal investigator)?
   - How well-suited are the project team’s experience and background to successfully conducting this project?