OUTREACH WORKING GROUP
Chair: Renny MacKay

Wednesday, March 28, 2018
3:30pm- 5:30pm

83rd North American Wildlife & Natural Resources Conference
Hilton, The Main
Norfolk, Virginia

Agenda

Call to Order/Review Agenda, Renny MacKay WY

Introductions, Committee

Alliance for America’s Fish & Wildlife Campaign- Next Steps, Sean Saville (AFWA)
  • How it relates to Outreach and how the states can help!

Update on National Conservation Outreach Project, Renny MacKay (WY) and Patty Allen (AFWA)
  • State survey results and an introduction to the marketing company and what it will produce for states.

Blue Ribbon Panel State Relevancy Working Group- Update, Tony Wasley (NV)
  • Give input on how NCOP impacts that project.

Sport Fish and Wildlife Restoration, Paul Rauch (USFWS)
  • Wildlife and Sportfish Restoration Communications Strategy - discussion and review.

National Wildlife Values Survey, Responsive Management
  • Early results or what states can expect with these and what can they do with them for outreach and education.

Adjourn