



**HUNTING AND SHOOTING SPORTS PARTICIPATION COMMITTEE**  
**Chair: Mark Reiter (Indiana Division of Fish and Wildlife)**  
**Vice-Chair: Wayne Rosenthal (Illinois Department of Natural Resources)**  
**Staff Contact: Cyrus Baird (Council to Advance Hunting and the Shooting Sport)**

**Thursday, March 9 2017**  
**1:00 pm to 5:00 pm**

**North American Wildlife and Natural Resources Conference**  
**Room: Meeting Room 4**  
**Spokane, Washington**

**The Hunting and Shooting Sports Participation Committee** identifies emerging needs, challenges and opportunities for hunter education, shooting range development and the shooting sports in North America, including archery.

**Committee Members:**

**Attendants:**

**Agenda**

- 1:00 pm      **Call to Order/Review Agenda**
- 1:05          **Introductions**
- 1:15          **Approval of Minutes from September 13, 2016 Association of Fish and Wildlife Agencies Annual Conference**

**Agenda Themes and Discussion Topics**

- 1:20          **International Hunter Education Association (Megan Wisecup)**
- 1:35          **Consumer Segmentation Study (Southwick Associates, Jim Curcuruto/NSSF)**
- 2:05          **Locavore.Guide (DJ Case & Associates, Bob Byrne Consulting)**
- 2:35          **Hispanic R3 Update (Zach Lowe, National Shooting Sports Foundation)**

- 2:50           **Conservation Leaders for Tomorrow (Zach Lowe)**
- 3:00           **Hunting, Fishing, Sport Shooting, and Archery R3 handbook: A Practitioners  
Guide to the Research (Mark Duda)**
- 3:20           **Bureau of Land Management Update (Linda Cardenas)**
- 3:30           **Council State Step Down Update (Iowa; Megan Wisecup/Samantha Pedder)**
- 3:40           **R3 Scorecards and Data Dashboard Progress (Samantha Pedder/Rob Southwick)**
- 3:55           **Wrap-up Discussion**
- 5:00           **Adjourn**