EDUCATION, OUTREACH, AND DIVERSITY COMMITTEE
Chair: Tony Wasley (NV)
Vice-Chair: Paulette Nelson (NJ)

Date: Friday, September 11, 2020
Time: 1:00-3:00 Central Time

Agenda

1:00 pm  Call to Order/Review Agenda

1:05      Introductions

1:10      Approval of Minutes for the North American Meeting and Review Committee Charge

1:15      Update from Sean Saville (AFWA) on Recovering America’s Wildlife Act

1:20      Presentation from Heather Feeler (MO Dept. of Cons.) regarding the Missouri School of Journalism campaigns

1:35      Relevancy Roadmap

1:45      Partner With a Payer

1:55      Discussion: DEI Needs and Deeds – Please come prepared to have a candid conversation, in a safe space, about areas where your agency/organization may struggle with issues of diversity, equity, inclusion and justice. Some things to consider:
• How do issues of racial injustice impact your agency/organization?
• What skills are needed for you to be an ally in moving things forward?
• What small steps can you take? What is your agency/efficacy?

2:45      Marketing Workgroup proposal

2:55      Roundtable

3:00      Adjourn