



ASSOCIATION *of*
FISH & WILDLIFE
AGENCIES

AGENDA

Hunting and Shooting Sports Participation Committee
8:30 – 12:00 AM, Friday, March 20, 2009
Grand Ballroom C, Marriott Crystal Gateway Hotel, Arlington, Virginia
Keith Sexson, Chair and Dave Graham, Co-Chair

Review of Agenda; Opening Comments (Dave Graham)	10 minutes
Status Report on the Hunter Recruitment and Retention Assessment Survey of State Agencies and NGO's	
Demonstration of the web-based Hunting Heritage Action Plan Information System (Steve Williams and Bob Byrne)	30 minutes
Relevance of shooting ranges to wildlife conservation efforts	
Families Afield (Rob Sexton)	15 minutes
Video marketing strategies (Chris Moise, MyOutdoorTV)	15 minutes
Industry/Agency Coalition update (Brian Bohnsack)	5 minutes
Conservation Leaders for Tomorrow Program (Richard McCabe)	5 minutes
Return on Investment multistate grant	
NSSF hunting license data mining project (Rob Southwick)	30 minutes
Review of Active Hunting and Shooting Sports Multi-State Grants	
International Hunter Education Association (Wayne East)	10 minutes
National Hunting and Fishing Day Initiative (Tony Schoonen)	10 minutes
Delta Waterfowl Foundation (Jim Fisher)	5 minutes

- Identify emerging needs, challenges and opportunities and provide recommendations relative to hunter education, shooting range development and the shooting sports, including archery, in North America.
- Coordinate and collaborate with government, non-governmental organization, industry partners and other Association Committees.